

# Industrial



## **How to sell - Industrial Auctions**

Michener Allen's Unreserved Industrial Auctions are open to the public for all consignments and purchases. With over 40 years' experience in the auction industry, Michener Allen offers flexible options for selling your Equipment and all Industrial related items.

## **Selling with Michener Allen**

Although most consignors take advantage of our straight commission contract, Michener Allen also offers customized contracts to fit your needs including guarantee pricing and out right purchases. Michener Allen also offers services such as transport arrangements, steam cleaning, decal removals, and detailing on site. Too many items to transport to one of our sites? Michener Allen will come to you! Our company has the capability to sell onsite anywhere Canada. Contact one of our experienced sales representatives to receive an auction proposal that is right for you.

## **Advertising**

Michener Allen's extensive marketing and advertising campaign can be taken advantage by all our customers. Our radio, news prints, industry related magazines & Webpages (including Rock & Dirt, Market Book, & Equipment Trader) also our own interactive website is constantly promoting our upcoming auctions. In order to maximize your dollar return, we strongly suggest contacting one of experienced sales representatives to inquire about exposure in our marketing campaign which includes our color brochure.

## **Selling World Wide**

All items consigned to our Unreserved Industrial & Equipment auctions are available for online bidding giving your consignments the opportunity to sell worldwide. Michener Allen is also a member of the ICAN Group, an affiliation of auction companies across Canada who work together to service national contracts such as TransCanada Pipelines, Canadian Pacific Railway, Eastlink and many others. No matter where in Canada your consignment is located, Michener Allen Auctioneering Ltd. can sell it for you.

## **Certified Appraisals**

Michener Allen offers Certified CPPAG (Canadian Personal Property Appraisers Group) to all our customers. Contact one of our sales representatives to receive your CPPAG approved appraisal today.

Jesse Michener – 587.777.7868

### **Edmonton Sales Representatives**

Brian Horne	780.777.6546	Industrial Sales Manager / West
Lee McGill	780.818.8883	South Central Alberta
Jesse Michener	587.777.7868	Central West Alberta
Mike Wasylewick	780.965.9991	Northwest Alberta
Kelly Vaughan	780.818.8883	Northeast Alberta
Don Streeper	780.814.2031	Peace Country
Bob Knutson	780.777.3137	General Sales Manager

### **Calgary Sales Representatives**

Jesse Michener	587.777.7868	Central Alberta
Alan Frostt	403.371.3709	South East AB/SK
Wayne Orsten	403.333.5908	South West AB/BC
Gord Wilhelm	403.620.7653	General Sales Manager